WHAT IS CLAIMED IS:

 An azo compound represented by the following general formula (I):

General formula (I)

wherein R^1 represents a C_{1-21} alkyl, a C_{1-10} perfluoroalkyl, a C_{2-21} alkenyl, a C_{1-21} aryl, a C_{1-21} aralkyl, a C_{1-21} alkylamino, a C_{1-21} aralkylamino, a C_{1-21} arylamino, methacryloylamino, or ethoxycarbonylamino; R^2 represents a single bond, $-CH_2-$, $-CH_2CH_2-$, $-CH_2CH_2-$ or $-CH_2CH_2CH_2-$; R^3 represents hydrogen, a C_{1-21} alkyl, a halogen, a hydroxyl, or a C_{1-21} alkoxy; R^4 represents a C_{1-21} alkyl, a C_{2-21} alkenyl, a C_{1-21} aryl, or a C_{1-21} aralkyl; R^5 represents hydrogen, a metal cation, or a cation of a nitrogen-containing compound; m denotes an integer of 1 or 2; and n denotes an integer from 0 to 4.

2. A colorant-containing curable composition

comprising: a binder and a colorant, wherein the colorant contains an azo compound represented by the following general formula (I):

General formula (I)

$$\begin{pmatrix}
O \\
R^{1}
\end{pmatrix}_{N} R^{2}$$

$$\begin{pmatrix}
O \\
N
\end{pmatrix}_{M} S$$

$$O \\
N
\end{pmatrix}_{M} O H$$

$$H_{2}N$$

$$SO_{3}^{\bigcirc} R^{5} \stackrel{(+)}{\longrightarrow}$$

wherein R^1 represents a $C_{1\cdot21}$ alkyl, a $C_{1\cdot10}$ perfluoroalkyl, a $C_{2\cdot21}$ alkenyl, a $C_{1\cdot21}$ aryl, a $C_{1\cdot21}$ aralkyl, a $C_{1\cdot21}$ alkylamino, a $C_{1\cdot21}$ aralkylamino, a $C_{1\cdot21}$ arylamino, methacryloylamino, or ethoxycarbonylamino; R^2 represents a single bond, $-CH_2$ -, $-CH_2CH_2$ -, $-CH_2CH_2$ -, or $-CH_2CH_2$ -CH₂-; R^3 represents hydrogen, a $C_{1\cdot21}$ alkyl, a halogen, a hydroxyl, or a $C_{1\cdot21}$ alkoxy; R^4 represents hydrogen, a $C_{1\cdot21}$ alkyl, a $C_{2\cdot21}$ alkenyl, a $C_{1\cdot21}$ aryl, or a $C_{1\cdot21}$ aralkyl; R^5 represents hydrogen, a metal cation, or a cation of a nitrogen-containing compound; m denotes an integer from 0 to 2; and n denotes an integer from 0 to 4.

3. A colorant-containing curable composition according to claim 2, wherein the binder contains an alkali-soluble

(meth)acrylic resin.

- 4. A colorant-containing curable composition according to claim 2, wherein the binder contains an alkali-soluble (meth) acrylic resin having a polymerizable side chain.
- 5. A colorant-containing curable composition according to claim 2, further comprising a (meth)acrylic ester type polymerizable compound.
- 6. A colorant-containing curable composition according to claim 5, wherein the polymerizable compound contains a tetra-or higher functional (meth)acrylic ester type monomer.
- 7. A colorant-containing curable composition according to claim 2, further comprising a photopolymerization initiator.
- 8. A colorant-containing curable composition according to claim 7, wherein the photopolymerization initiator contains at least one compound selected from the group consisting of trihalomethyltriazine compounds, benzyl dimethyl ketal compounds, α-hydroxyketone compounds, α-aminoketone compounds, phosphine oxide compounds, metallocene compounds, oxime compounds, triallylimidazole dimers, benzothiazole type compounds, benzophenone compounds, acetophenone compounds and

derivatives thereof, cyclopentadiene-benzene-iron complexes and salts thereof, halomethyloxadiazole compounds, and 3-aryl-substituted cumarin compounds.

- 9. A colorant-containing curable composition according to claim 7, wherein the photopolymerization initiator contains at least one compound that generates no acid due to decomposition.
- 10. A colorant-containing curable composition according to claim 7, wherein the photopolymerization initiator contains at least one compound selected from the group consisting of α -aminoketone compounds, phosphine oxide compounds, metallocene compounds, oxime compounds, and triallylimidazole dimers.
- 11. A colorant-containing curable composition according to claim 2, further comprising a cross-linking agent.
- 12. A color filter comprising a colorant-containing curable composition comprising: a binder and a colorant, wherein the colorant contains an azo compound represented by the following general formula (I):

General formula (I)

$$\begin{pmatrix}
O & R^{2} & R^{2}$$

wherein R^1 represents a $C_{1\cdot 21}$ alkyl, a $C_{1\cdot 10}$ perfluoroalkyl, a $C_{2\cdot 21}$ alkenyl, a $C_{1\cdot 21}$ aryl, a $C_{1\cdot 21}$ aralkyl, a $C_{1\cdot 21}$ alkylamino, a $C_{1\cdot 21}$ aralkylamino, a $C_{1\cdot 21}$ arylamino, methacryloylamino, or ethoxycarbonylamino; R^2 represents a single bond, $-CH_2-$, $-CH_2CH_2-$, $-CH_2CH_2-$, or $-CH_2CH_2CH_2-$; R^3 represents hydrogen, a $C_{1\cdot 21}$ alkyl, a halogen, a hydroxyl, or a $C_{1\cdot 21}$ alkoxy; R^4 represents hydrogen, a $C_{1\cdot 21}$ alkyl, a $C_{2\cdot 21}$ alkenyl, a $C_{1\cdot 21}$ aryl, or a $C_{1\cdot 21}$ aralkyl; R^5 represents hydrogen, a metal cation, or a cation of a nitrogen-containing compound; m denotes an integer from 0 to 2; and n denotes an integer from 0 to 4.

- 13. A color filter according to claim 12, wherein the binder contains an alkali-soluble (meth)acrylic resin.
- 14. A color filter according to claim 12, wherein the binder contains an alkali-soluble (meth)acrylic resin having a polymerizable side chain.

- 15. A color filter according to claim 12, wherein the colorant-containing curable composition further comprises a (meth) acrylic ester type polymerizable compound.
- 16. A color filter according to claim 15, wherein the polymerizable compound contains a tetra- or higher functional (meth)acrylic ester type monomer.
 - 17. A color filter production method comprising:

providing a colorant-containing curable composition that includes a binder and a colorant, wherein the colorant includes an azo compound represented by the following general formula (I),

applying the composition to a support;
exposing the composition through a mask; and
developing the exposed composition to form a pattern
image,

General formula (I)

wherein, R^1 represents a $C_{1\cdot21}$ alkyl, a $C_{1\cdot10}$ perfluoroalkyl, a $C_{2\cdot21}$ alkenyl, a $C_{1\cdot21}$ aryl, a $C_{1\cdot21}$ aralkyl, a $C_{1\cdot21}$ alkylamino, a $C_{1\cdot21}$ aralkylamino, a $C_{1\cdot21}$ arylamino, methacryloylamino, or ethoxycarbonylamino; R^2 represents a single bond, $-CH_2$ -, $-CH_2CH_2$ -, $-CH_2CH_2$ -, or $-CH_2CH_2CH_2$ -; R^3 represents hydrogen, a $C_{1\cdot21}$ alkyl, a halogen, a hydroxyl, or a $C_{1\cdot21}$ alkoxy; R^4 represents hydrogen, a $C_{1\cdot21}$ alkyl, a $C_{2\cdot21}$ alkenyl, a $C_{1\cdot21}$ aryl, or a $C_{1\cdot21}$ aralkyl; R^5 represents hydrogen, a metal cation, or a cation of a nitrogen-containing compound; m denotes an integer from 0 to 2; and n denotes an integer from 0 to 4.

- 18. The method according to claim 17, wherein the colorant-containing curable composition further comprises a photopolymerization initiator.
- 19. The method according to claim 18, wherein the photopolymerization initiator contains at least one compound selected from the group consisting of trihalomethyltriazine

compounds, benzyl dimethyl ketal compounds, α -hydroxyketone compounds, α -aminoketone compounds, phosphine oxide compounds, metallocene compounds, oxime compounds, triallylimidazole dimers, benzothiazole type compounds, benzophenone compounds, acetophenone compounds and derivatives thereof, cyclopentadiene-benzene-iron complexes and salts thereof, halomethyloxadiazole compounds, and 3-aryl-substituted cumarin compounds.

20. The method according to claim 18, wherein the photopolymerization initiator contains at least one compound that generates no acid due to decomposition.